

## **Historic, Archive Document**

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# IRIS

**FROM "TOP OF THE WORLD"**

THIS LIST CANCELS ALL FORMER OFFERS.

VARIETIES OMITTED ARE SOLD OUT.

**Long's Gardens, Boulder, Colorado**



**Iris for October and November 1942 Planting. Prepaid. All Iris Plainly Labeled.**

ALTA CALIFORNIA. S yellow. F bronzy gold.....	\$0.25	LUCREZIA BORI. Giant yellow slightly ruffled.....	\$0.25
AMENTI. Lovely pastel. Yellow-rose blend.....	.25	M. A. PORTER. Large blue-violet.....	.20
AMITOLA. S bronze-buff. F rosy-mauve.....	.35	MARCO POLO. S lustrous rose. F crimson.....	.35
ANGELUS. Mammoth pink blended gold.....	.75	MARQUITA. Cream. Falls striped maroon.....	.50
ANITRA. Large verbena-violet self.....	.35	MELDORIC. Blue-black. Very large.....	.25
AT DAWNING. Pink-lavender-gold blend.....	.50	MICHELANGELO. Novelty color. Vinaceous gray.....	.35
BEOWULF. Rich red-brown combination.....	.25	M. F. DAVID. Massive red-purple.....	.25
BLACK DOUGLAS. Rich velvety dark violet.....	.25	MIRASOL. Deep yellow. Medium size.....	.20
BLACK WINGS. Deep blue. Effect near-black.....	.25	MISS CALIFORNIA. Stately giant rose-pink.....	.75
BLENDED BEAUTY. Bronze-red-gold blend.....	.50	MONADNOCK. Gigantic violet-rose self.....	1.50
BLUE MONARCH. Large violet-blue self.....	.25	MOUNTAIN SNOW. Mammoth white, tinged blue.....	.75
BLUE TRIUMPH. Clean medium blue.....	.20	MRS. W. JAKUES. Ruffled pink-bronze blend.....	.75
BLUE VELVET. Rich deep blue, as named.....	.25	NARANJA. Large yellow. F washed orange.....	.35
BUECHLEY'S GIANT. Very large light blue.....	.25	NASSAK. Giant white with blue stitching.....	.25
CALIFORNIA GOLD. Large deep golden yellow.....	.25	NATOMA. Cinnamon bronze and rose blend.....	.20
CAPRI. Pleasing blend of fawn and yellow.....	.25	NARAIN. Shimmering ocean blue. Cream throat.....	.35
CHOSEN. Very large tall clear yellow.....	3.00	ORMOHR. Giant gray-lavender. Superb.....	2.00
CLARIBEL. Giant plicata, white edged blue.....	.35	OSSAR. A glowing blackish-red self.....	.35
COPPER LUSTRE. Copper-gold-pink-tan blend.....	.50	OZONE. Bluish violet, pink sheen.....	.35
CORONET. S bronzy-gold. F deep bronze-gold.....	1.00	PERSIA. Smoky blend, blue gray and bronze.....	.25
CRYSTAL BEAUTY. Tall large pure white.....	.25	PETRUCHIO. Carmine and red brown. Large.....	.25
DEPUTE NOMBLLOT. S copper-red. F purple red.....	.25	PRES. PILKINGTON. Blend of buff and lavender.....	.25
DESERET. S bright gold. F yellow and red.....	.35	PINK SATIN. Clear light pink. Satin sheen.....	.25
DESERT DAWN. Rich yellow-lavender blend.....	.20	PIUTE. Wonderful color. Rich red self.....	.75
DESERT GOLD. S yellow. F deeper yellow.....	.35	REBELLION. S deep red. F bronze and rose.....	.75
DESTINY. S deep purple bronze. F black-purple.....	.40	RED BRICK. The color suggests the name.....	.50
DORE. Odd bicolor. S yellow. F creamy white.....	.25	RED DOMINION. S deep red. F blackish-red.....	.25
DRAP D'OR. Large clear primrose-yellow.....	.75	RUBEO. S deep rose. F rich maroon.....	.35
DYMIA. Large self purple, almost black.....	.25	RUSTY GOLD. A bronze-orange blend.....	.25
E. B. WILLIAMSON. Glowing coppery-red.....	1.00	SACRAMENTO. White edged red and purple.....	.25
EL CAPITAN. Giant bluish-violet.....	.25	SANDALWOOD. S fawn. F Army-brown.....	.50
ELEANOR BLUE. Soft blue. Center deeper.....	.35	SAN FRANCISCO. Large white edged blue.....	.25
ELKHART. Giant deep chestnut-red.....	.35	SELENE. Early giant white.....	.20
ELLA WINCHESTER. Large mahogany-red.....	.35	SENSATION. Very large cornflower blue self.....	.25
EL TOVAR. Rich brown-yellow-maroon variegata.....	.25	SHINING WATERS. Lovely light blue self.....	.35
ETHELWYN DU BUAR. Giant lilac-pink.....	.25	SIEGFRIED. Yellow marked brown-purple.....	.75
EXCLUSIVE. Large clear light blue self.....	.75	SIERRA BLUE. Clear enamel-like blue.....	.35
FAR WEST. Blend of salmon-gold-coral-henna.....	.50	SIR LAUNCELOT. Chestnut red, gold center.....	.35
FRIEDA MOHR. S lilac-pink. F lilac-rose.....	.25	SOUTHERN CROSS. From N. Z. Fawn-red.....	.50
GOLDEN FLARE. Flame rose-yellow blend.....	.20	SOUTHLAND. Early chrome yellow.....	.25
GOLDEN HELMET. Old gold and red.....	.35	SPOKAN. S red-brown. F deeper tone.....	.25
GOLDEN HIND. The deepest yellow. Fine.....	.35	SPRING CLOUD. Plicata, white, blue veins.....	.35
GOLDEN TREASURE. Giant cream, orange heart.....	.50	SPRING MAID. Rose pink, honey flush.....	.20
GUDRUN. Very large lustrous white.....	.35	STRIPED LEAVES. Blue. Leaves striped.....	.25
HAPPY DAYS. Immense clear yellow.....	.25	TAOS. "Indian blanket" russet-red.....	.50
INDIAN CHIEF. Red blended with bronze.....	.25	THURATUS. Blackish-purple self.....	.25
INDIAN HILLS. Large rich true purple.....	.50	TIFFANY. Cream stitched with bronzy-pink-violet.....	.75
IRMA POLLOCK. Deep carmine, light margin.....	.25	TRAIL'S END. A "Bitter-Sweet" blend.....	.20
JASMANIA. Banana-yellow, slightly ruffled.....	.40	TREASURE ISLAND. Immense clear yellow.....	.50
JUNALUSKA. Iridescent copper-red bicolor.....	.50	VENUS D' MILO. "A white that's white".....	.25
LARGO. Soft yellow blend. Ruffled.....	.20	WACONDA. Deep fuchsia-red.....	.25
LEGEND. Velvety claret-crimson self.....	.25	WELLINGTON. Giant rose-purple from New Z.....	.75
LILAMANI. Large velvety blackish self.....	.50	WINE GLORY. Red-purple-violet blend.....	.35
LOS ANGELES. Fine white, edged blue.....	.25	WINNESHIEK. Intense violet. Tall. Large.....	.25
LOUVOIS. S browntone. F deeper brown.....	1.50	ZAHAROON. Novelty smoky rose blend.....	.25







LONG'S GLADIOLUS BULBS

Annual Fall Sale

Digging Time Prices..1942

**Sizes of Glad Bulbs**

The **LARGE BULBS** measure (in diameter) from 1¼ inches up, mixed sizes. (Part No. 1 and part No. 2 sizes.) This size is designated by the letter "L".

**MEDIUM BULBS** measure ¾ inch to an inch or larger, mixed sizes. (Part No. 3 and part No. 4 sizes.) These Medium Bulbs bloom splendidly, though the large bulbs make still larger spikes and more of them. Medium bulbs are designated by the letter "M".

**NOTE:** If sold out No. 1 size, we may send all No. 2 for Large, but more of them. If out No. 3, will send all No. 4 but more of them. Usually have enough so can send as noted above, however.

**Prices, Terms, Delivery**

Gladiolus prices are guaranteed for this fall only—until our spring catalogue is mailed in January. Many of these offers will be withdrawn altogether in January.

Each item on your Glad order must amount to not less than 10c.

**TERMS:** Cash with order, or ¼ cash with order, balance C. O. D. Or send ¼ with order and balance any time before shipment.

**DELIVERY:** (Except wholesale lots.) We pay all postage or express charges, and guarantee safe delivery. (Our choice, whether parcel post or express.)

If your express office is different from your mail address, please be SURE to give express office address also when ordering.

If order part from wholesale list and part from prepaid lists, you will find it much to your advantage to do as many others have done. Just say, "Send all at my expense and add more Glads to COVER SENDING COSTS ON PREPAID ITEMS."

Express is often cheaper than parcel post, as bulbs take a special low rate by express.

**A New Super Glad**

**"New Zealand Splendor"**

(Originated by W. R. Toon, New Zealand)

Probably the best Glad introduced into U.S.A. from New Zealand.

The plant and spike sturdy and strong. Blooms large. Many open. A crooked spike or misplaced bloom "very unusual".

The color is medium pink, with throat blotch of orange-scarlet. The shade varies somewhat, depending on soil and weather.

The florets set close to the spike, and are well faced and spaced. They look you right in the eye.

(L 2-25c; 10-1.00) (M 2-15c; 10-60c)

**Gladiolus Bulbs Priced**

**per 100 Prepaid**

25 or more, same kind and size, at 100 rate.

	No. 1	No. 2	No. 3	No. 4
ALADDIN	\$ 8.00	\$ 6.40		
ALAYNE	3.80	2.80	1.80	1.40
AMRITA	5.00	4.00	3.00	2.00
AMULET	6.60	5.40	4.20	3.60
ARETHUSA	6.60	5.40	4.20	3.60
ARIADNE	6.60	5.40	4.20	3.60
BAGDAD	3.80	2.80	2.40	1.60
BARCAROLE	6.00	5.00	3.80	2.60
BEACON	4.00	3.00	2.40	1.60
BETTY BROWN EYES	3.80	2.80	2.40	
BETTY NUTHALL	3.80	2.80	2.40	1.60
BILL SOWDEN	4.00	3.00	2.00	1.60
BLACK OPAL	6.00	4.80	3.60	2.80
BLUE ADMIRAL	3.80	2.80	1.80	1.40
BOB WHITE	3.80	2.80	1.80	1.40
CAMELLIA	3.80	2.80	1.80	1.40
CHAMPLAIN	4.00	3.00	2.00	1.60
CHANGEABLE SILK	8.00	6.40	4.80	4.00
CHARLES DICKENS	4.00	3.00	2.00	1.60
CHRISTABEL	4.00	3.00	2.00	1.60
COMMANDER KOEHL	4.00	3.00	2.00	1.60
CONQUEST	4.00	3.00	2.00	1.60
CORONATION	3.80	2.80	1.80	1.40
DEBONAIR	3.80	2.80	1.80	1.40
DR. HOAG	3.80	2.80	1.80	1.40
DUNA	3.80	2.80	1.80	1.40
EARLY DAWN	3.80	2.80	1.80	1.40
EARLY ROSE	4.00	3.00	2.40	2.00
ELLEN MARIE	4.00	3.00	2.00	1.60
ELOISE	3.80	2.80	1.80	1.40
FLAMING METEOR	4.40	3.20	2.80	2.00
FROST PINK	4.00	3.00	2.00	1.60
GATE OF HEAVEN	3.80	2.80	1.80	1.40
GOLDEN CUP	3.80	2.80	1.80	1.40
GOLD DUST	4.00	3.00	2.00	1.60
HERCULES	4.00	3.00	2.40	
HONOR	3.80	2.80	1.80	1.40
IRAK	3.80	2.80	1.80	1.40
JASMINE	6.40	5.00	4.00	3.60
JERSEY CREAM	4.00	3.00	2.00	1.60
KING ARTHUR	4.40	3.20	2.40	1.80
LA FIESTA	4.00	3.00	2.00	1.60
LONDONDERRY	3.80	2.80	1.80	1.40
MAID OF ORLEANS	4.00	3.00	2.00	1.60
MAMMOTH WHITE	4.00	3.00	2.00	1.60
MARGARET BEATON	8.00	6.40	5.60	4.80
MARGARET FULTON	3.80	2.80	1.80	1.40
MARY DAMARIS	6.80	5.60	4.80	
MILFORD	4.00	3.00	2.00	1.60
MINUET	4.00	3.00	2.00	1.60
MISS ALAMEDA	3.80	2.80	1.80	1.40
MISS NEW ZEALAND	5.60	4.40	3.20	2.80
MOROCCO	4.00	3.00	2.00	1.60
MRS. HEATON	3.80	2.80	1.80	1.40
MRS. TOON	4.00	3.00	2.00	1.60
MRS. G. WADE	3.80	2.80	1.80	1.40
MYRNA	6.40	5.60	4.80	4.00
NADIA	4.40	3.60	2.80	2.40
NEW ERA	4.00	3.00	2.00	1.60
N. Z. SPLENDOR	10.00	8.00	6.00	5.00
PARADISE	3.80	2.80	1.80	1.40
PEGGY LOU	4.00	3.00	2.00	1.60
PICARDY	3.80	2.80	1.80	1.40
PRAIRIE GOLD	3.80	2.80	1.80	1.40
PURITAN	4.40	3.60	2.80	2.40
RECADO	4.40	3.60	2.80	2.40
RED PHIPPS	3.80	2.80	1.80	1.40
REDWOOD BEAUTY	8.00	6.00	5.00	4.00
REGENT	6.00	4.80	3.60	3.00
REWI FALLU	4.00	3.00	2.00	1.60
RIMA	4.80	4.00	3.00	2.60
ROBERT BURNS	4.00	3.00	2.00	1.60
SALSBACH ORCHID	4.00	3.00	2.00	1.60
SANDRA	4.00	3.00	2.00	1.60
SCHWABEN GIRL	4.00	3.00	2.00	
SHIRLEY TEMPLE	4.00	3.00	2.00	1.60
SMILING MAESTRO	4.40	3.20	2.80	2.20
SNOW PRINCESS	4.40	3.20	2.40	1.80
SONATINE	4.00	3.00	2.00	1.60
SOUTHERN CROSS	4.00	3.00	2.00	1.60
SWEETHEART	4.40	3.20	2.40	1.80
TAKINA	5.60	4.40	3.20	2.80
TUNIA'S TRIUMPH	5.60	4.40	3.20	2.80
UNCAS	4.00	3.00	2.00	1.60
VALARIA	4.40	3.20	2.40	
WASAGA	3.80	2.80	1.80	1.40
ZUNI	4.80	3.60	3.00	2.40

No single item less than 10c. Five bulbs at the 10 rate unless otherwise noted.

**Aladdin** (Palmer) Big, bright salmon, with cream blotch. (L 2-16c; 10-70c) (M 2-10c; 10-40c)

**Alayne** (Kinyon) Beautiful new shade of light rose. Never flecks. (L 2-12c; 10-50c) (M 3-12c; 10-30c)

**Algonquin** (Palmer) Brilliant glowing red. Very large and fine. (L 2-16c; 10-70c) (M 2-10c; 10-40c)

**Amrita** (Palmer) Shades of capucine buff, yellow throat, ruffled. (L 2-15c; 10-60c) (M 3-12c; 10-30c)

**Amulet** (Palmer) Heavily ruffled buff, sometimes tinged with pink. (L 2-16c; 10-70c) (M 2-10c; 10-40c)

**Angelica** (Baerman) Lovely waxy pink. Frilled, decorative type. (L 2-16c; 10-70c) (M 2-10c; 10-40c)

**Arabella** (Pf) Glossy dark red, almost black, large. Stock scarce. (L 2-15c; 10-60c) (M 3-12c; 10-35c)

**Arethusa** (F-B) Heavy ruffled apricot with cream throat. Large. (L 2-16c; 10-70c) (M 2-10c; 10-40c)

**Ariadne** (Baerman) Milk white with rich crimson blotch. Very striking. (L 2-16c; 10-70c) (M 2-10c; 10-40c)

**Bagdad** (Palmer) Smoky old rose, large. Tall, straight spikes. Exhibition. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Barcarole** (Palmer) Fine, large tall, clear orange. Ruffled. (L 2-15c; 10-60c) (M 3-12c; 10-35c)

**Beacon** (Palmer) Red salmon with large cream blotches. A favorite. (L 2-15c; 10-60c) (M 3-12c; 10-30c)

**Beautiful Ohio** (Hul) Tall lavender-rose. Charming. (L 2-18c; 10-80c) (M 2-10c; 10-40c)

**Betty Brown Eyes** (Mrs. Briggs) Orange. Maroon blotches on two lower petals. Nifty. (L 2-12c; 10-50c) (M 3-12c; 10-30c)

**Betty Nuthall** (Salsbach) Coral with orange throat. Late. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Bill Sowden** (Fallu) Very large deep red from Australia. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Black Opal** (Errey) A tall giant red. Up to ten blooms open. (L 2-16c; 10-70c) (M 2-10c; 10-40c)

**Blue Admiral** (Christ) Deep violet-blue. Clear color. Tall. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Blue Beauty** (Hul) Giant light blue with edges of violet-blue. (L 2-16c; 10-70c) (M 2-12c; 10-50c)

**Bob White** (Zim) Tall large white. Rose lines lower petals. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Camellia** (Palmer) Large blush white with orange blotch on cream. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Candy Heart** (Salsbach) Massive pink with carmine blotch. (L 2-18c; 10-80c) (M 2-12c; 10-50c)

**Carillon** (Palmer) Beautiful rose with white throat. Creamy blotch. (L 2-18c; 10-80c) (M 2-12c; 10-50c)

**Chamouny** (Baerman) A light cerise-rose of velvety texture. (L 2-18c; 10-80c) (M 2-14c; 10-60c)

**ChAMPLAIN** (Palmer) A healthy vigorous near-blue. Soft violet. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Changeable Silk** (F-B) Flesh rose-pink with silvery sheen. (L 2-18c; 10-80c) (M 2-12c; 10-50c)

**Charles Dickens** (Christ) Similar to Blue Admiral, but larger. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Christabel** (Mitsch) Shrimp pink with cream throat. Good spike. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Commander Koehl** (Mitsch) Dark scarlet. Spike crooks. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Conquest** (Mitsch) Giant salmon-pink. Splendid placement. Grand. (L 2-15c; 10-60c) (M 3-12c; 10-30c)

**Coronation** (Palmer) A light salmon. Tall. Good commercial. (L 2-12c; 10-50c) (M 2-10c; 10-25c)

**Debonair** (Palmer) La France pink. Throat of pink and cream. Tall straight spike. Very long flower head. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Dixie Gold** (Ford) A golden-orange shading to deeper orange. (L 2-25c; 10-1.00) (M 2-14c; 10-60c)

**Dr. Hoeg** (Prestgard) Glistening dark red; edges faintly lighter. (L 2-12c; 10-50c) (M 3-12c; 10-30c)

**Duke** (Krueger) A giant blazing exhibition red; opens up to 8 florets. (L 35c; 3-90c) (M 20c; 3-50c; 7-1.00)

**Duna** (Palmer) Soft, light pinky buff. A beautiful clear, distinct new shade. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Early Dawn** (Briggs) Tall and large. Very early geranium pink. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Early Rose** (Jack) Rich rose, lighter in throat. Unique color. (L 2-15c; 10-60c) (M 3-12c; 10-30c)

**Ellen Marie** (Pruitt) Tall salmon-pink. Large and nicely ruffled. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Eloise** (Dorrett) Clear dark lavender or orchid. Unusual shade. Lovely. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Flaming Meteor** (Mitsch) Extra large red blooms. (L 2-15c; 10-60c) (M 3-12c; 10-30c)

**Frost Pink** (Evans) Lovely ruffled silvery pink. Early. Bright. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Gate of Heaven** (Pf) Straight spike. Rich deep yellow. (L 2-12c; 10-50c) (M 3-12c; 10-30c)

**Golden Cup** (Palmer) Is deeper than Golden Dream. Larger. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Gold Dust** (Pf) Bright rich yellow. Almost faultless. Very early. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Hercules** (Crow) New shade of clear buff. Tall, massive spike. (L 2-15c; 10-60c) (M 3-12c; 10-30c)

**Honor** (Kinyon) Nice clear lavender. Straight, stiff spike. Beautiful. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**lasco** (Kinyon) Giant exhibition yellow on ivory buff. Tall spike. (L 2-18c; 10-80c) (M 2-12c; 10-50c)

**Irak** (Mitsch) A silvery gray sport of Bagdad. Taller. A novelty color. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Jasmine** (Palmer) Nice lemon yellow. Daintily ruffled. Tall. (L 2-16c; 10-70c) (M 2-12c; 10-50c)

**King Arthur** (Arenius) A large deep rose-lavender. Fluted. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Londonderry** (Christ) Immense rich bronze-orange. Smoky cast. Carmine throat. An "Autumn" color. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Maid of Orleans** (Pf) Large lovely milky white with cream throat. Tall straight spike. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Mammoth White** (Mitsch) Immense white. 5-6 blooms open. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Margaret Beaton** (Canada) A tall orange-scarlet blotch. (L 2-19c; 10-80c) (M 3-25c; 10-60c)

**Margaret Fulton** Superb early salmon favorite. A distinct shade, different from other glads. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Mary Damaris** (Clark-Stewart) Clear soft yellow. Splendid. (L 2-16c; 10-70c) (M 2-12c; 10-50c)

**Milford** (New Zealand) Clear, even tone of lovely light blue. LARGE. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Minuet** (J C) Large lavender. Grand. Old but still going strong. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Miss Alameda** (Salsbach) Salmon pink with carmine blotch. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Miss New Zealand** (New Zealand) Salmon-apricot. (L 2-16c; 10-70c) (M 2-10c; 10-40c)

**Morocco** (Pf) Very dark maroon. Buds almost black. Medium size. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Mrs. E. J. Heaton** Glowing salmon. Throat of cream. (L 2-12c; 10-50c) (M 3-12c; 10-30c)

**Mrs. E. J. Toon** (Toon, New Zealand) A large tall white. (L 2-15c; 10-60c) (M 2-10c; 10-40c)

**Mrs. G. Wade** (From New Zealand) A pleasing yellow. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Myrna** (Pruitt) Tall, large ruffled white. Winner of many prizes. Grand. (L 2-18c; 10-80c) (M 2-12c; 10-50c)

**Nadia** (Leffingwell) Decorative. Salmon-yellow. Long flowerhead. Cute. (L 2-14c; 10-60c) (M 2-10c; 10-40c)

**New Era** (Ellis-Majeski) Rosine pink blended with La France pink. (L 2-15c; 10-60c) (M 3-12c; 10-30c)

**Paradise** (Pruitt) Apricot buff, shading to yellow in throat. Tall. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Peggy Lou** (Wilson-Evans) A deep shrimp pink. Rosy cast. (L 2-15c; 10-60c) (M 3-12c; 10-30c)

**Pfitzer's Masterpiece** Large salmon pink. (L 2-18c; 10-80c) (M 2-15c; 10-60c)

**Picardy** (Palmer) Short shrimp pink. Throat feathered rose. (L 2-14c; 10-60c) (M 3-10c; 10-25c)

**Prairie Gold** (Corrington) Rich deep yellow. Carmine on tips. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Puritan** (Baerman) Ruffled pure pink. Blending to throat of ivory. (L 2-15c; 10-60c) (M 3-12c; 10-30c)

**Recado** (Palmer) Gigantic tall smoky, splashed with orange scarlet. (L 2-15c; 10-60c) (M 3-12c; 10-30c)

**Red Phipps** (Briggs) A glowing red. Splendid spike. Favorite. (L 2-12c; 10-50c) (M 3-12c; 10-30c)

**Regent** (Palmer) Another good scarlet. Somewhat darker in throat. (L 2-16c; 10-70c) (M 2-10c; 10-40c)

**Rewi Fallu** (Australia) Tall, straight strong spike with 6 or more massive rich deep red blooms open at once. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Rima** (Mitsch) Lovely blend of lilac and rose, with lighter creamy throat. (L 2-15c; 10-60c) (M 2-10c; 10-40c)

**Redwood Beauty** (Majeski) Large heavily ruffled salmon-red with pansy-like blotch in throat. (L 2-16c; 10-70c) (M 2-12c; 10-50c)

**Robert Burns** (Christ) Similar to Blue Admiral, but larger. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Rosamond** (Wright) Salmon-rose with darker blotch. Large. (L 2-16c; 10-70c) (M 2-12c; 10-50c)

**Sahara** (Palmer) Light brown to tan. Unusual color. Well named. (L 2-16c; 10-70c) (M 2-12c; 10-50c)

**Salsbach Orchid** (Pruitt) Resembles Minuet but color pink. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Sandra** (Palmer) Shrimp pink. Amber blotch in throat. Beautiful. (L 2-15c; 10-60c) (M 3-12c; 10-30c)

**Schwaben Girl** (Pf) Pure pink without markings. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Shirley Temple** (Pruitt) Immense ruffled cream. Fine. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Smiling Maestro** (Pruitt) Deep salmon. Flaked brown. Big. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Snow Princess** (Pf) Immense white. Many blooms open. (L 2-15c; 10-60c) (M 3-12c; 10-30c)

**Sonatine** (Pf) Very tall, large, early, lustrous pink, with non-kinking spike. Not a "saxophone" spike in a carload. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Southern Command** (From New Zealand) A new show variety. Opens up to 12 in good condition. Peach red, shaded bright scarlet. (L 40c; 3-90c) (M 25c; 3-60c; 6-1.00)

**Southern Cross** (New Zealand) A good red. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Sweetheart** (Prestgard) Lovely white with pink edges. Early. (L 2-14c; 10-60c) (M 3-12c; 10-30c)

**Takina** (New Zealand) Massive. Rose-line purple. Stock scarce. (L 2-16c; 10-70c) (M 2-10c; 10-40c)

**Timbuctoo** (Zimmer) Dark rose-red. Blooms slightly ruffled. (L 2-18c; 10-80c) (M 2-12c; 10-50c)

**Tunia's Triumph** (Exhibition) salmon-red. Many open. (L 2-16c; 10-70c) (M 2-10c; 10-40c)

**Uncas** (Webster) Deep coppery orange. Eight large blooms open. (L 2-15c; 10-60c) (M 3-12c; 10-30c)

**Valaria** (Pruitt) A very unusual, lovely shade of red. Fine spikes. (L 2-15c; 10-60c) (M 3-12c; 10-35c)

**Vista Bonita** (Ellis) Immense geranium pink. Strong spike. (L 2-18c; 10-80c) (M 2-12c; 10-55c)

**Wasaga** (Palmer) Clear buff ruffled. Not a good shipping variety. (L 2-12c; 10-50c) (M 3-10c; 10-25c)

**Zuni** (Mitsch) Sparkling silvery rose, lit by a large terra cotta throat. (L 2-15c; 10-60c) (M 2-10c; 10-40c)

**Exhibition Mixed**

Each order mixed from fine named varieties, our selection, none labeled.

(L 12-50c; 50-1.80; 100-3.20) (M 12-25c; 50-1.00; 100-1.75)

**Long Season Mixed**

The bulbs are blooming sizes, from half inch or so up to nearly inch and a half. Bloom a long time.

**LONG SEASON MIXTURES, PREPAID**

33 Bulbs for.....\$1.00      188 Bulbs for.....\$4.00

77 Bulbs for.....2.00      244 Bulbs for.....5.00

**Gladiolus Wholesale Prices**

**per 100 F. O. B. Boulder**

(You pay Express on arrival. Or if by Parcel Post, then postage C. O. D.)

25 or more, same kind and size, at 100 rate.				
	No. 1	No. 2	No. 3	No. 4
ALADDIN	\$ 7.00	\$ 6.00	\$ 4.40	
ALAYNE	2.60	2.20	1.60	1.20
AMRITA	4.20	3.60	2.80	
AMULET	5.40	4.80	3.80	3.20
ARETHUSA	5.40	4.80	3.80	3.20
ARIADNE	5.40	4.80	3.80	3.20
BAGDAD	2.40	2.00	1.60	1.20
BARCAROLE	4.80	4.00	3.00	2.40
BEACON	2.80	2.40	1.80	1.40
BETTY BROWN EYES	2.60	2.20	1.60	
BETTY NUTHALL	2.20	1.80	1.40	1.00
BILL SOWDEN	2.60	2.20	1.80	1.40
BLACK OPAL	5.00	4.00	3.00	2.00
BLUE ADMIRAL	2.20	1.80	1.40	1.20
BOB WHITE	2.20	1.80	1.40	
CAMELLIA	2.20	1.80	1.40	1.20
CHAMPLAIN	2.60	2.20	1.80	1.40
CHANGEABLE SILK	6.40	5.60	4.20	3.60
CHARLES DICKENS	2.60	2.20	1.80	1.40
CHRISTABEL	2.80	2.40	2.00	1.60
COMMANDER KOEHL	2.60	2.20	1.80	1.40
CONQUEST	2.80	2.40	2.00	1.60
CORONATION	2.20	1.80	1.40	
DEBONAIR	2.40	2.00	1.60	1.20
DR. HOEG	2.40	2.00	1.60	1.20
DUNA	2.00	1.60	1.20	1.00
EARLY DAWN	2.00	1.60	1.20	1.00
EARLY ROSE	3.00	2.60	2.20	1.80
ELLEN MARIE	2.40	2.00	1.60	1.20
ELOISE	2.00	1.60	1.20	1.00
FLAMING METEOR	3.60	2.80	2.00	
FROST PINK	2.60	2.20	1.80	1.40
GATE OF HEAVEN	2.20	1.80	1.50	1.20
GOLDEN CUP	2.20	1.80	1.40	1.20
GOLD DUST	2.60	2.20	1.80	1.40
HERCULES	2.80	2.40	1.80	
HONOR	2.20	1.80	1.40	1.20
IRAK	2.00	1.60	1.20	1.00
JASMINE	5.60	4.40	3.60	
KING ARTHUR	2.80	2.20	1.80	1.40
LA FIESTA	2.80	2.20	1.80	1.40
LONDONDERRY	2.00	1.60	1.20	1.00
MAID ORLEANS	2.60	2.20	1.80	1.40
MAMMOTH WHITE	2.60	2.20	1.80	1.40
MARGARET BEATON	7.00	6.00	5.00	4.00
MARGARET FULTON	2.00	1.60	1.20	1.00
MARY DAMARIS	5.60	4.80	4.00	
MILFORD	2.40	2.00	1.60	1.20
MINUET	2.40	2.00	1.40	1.00
MISS ALAMEDA	2.20	1.80	1.40	1.20
MISS NEW ZEALAND	5.00	4.00	3.00	2.40
MOROCCO	2.40	2.00	1.60	1.20
MRS. HEATON	2.20	1.80	1.40	1.20
MRS. TOON	2.80	2.20	1.60	1.40
MRS. WADE	2.00	1.60	1.20	1.00
MYRNA	5.80	5.00	4.00	3.60
NADIA	3.80	3.00	2.40	2.20
NEW ERA	2.80	2.20	1.80	1.40
N. Z. SPLENDOR	9.00	7.40	5.60	4.40
PARADISE	2.20	1.80	1.40	1.20
PEGGY LOU	2.80	2.20	1.60	1.40
PICARDY	2.20	1.80	1.20	1.00
PRAIRIE GOLD	2.20	1.80	1.40	1.20
PURITAN	4.00	3.00	2.40	2.20
RECADO	3.60	3.00	2.40	2.20
RED PHIPPS	2.20	1.80	1.40	1.20
REDWOOD BEAUTY	7.00	6.40	4.60	3.80
REGENT	5.40	4.20	3.20	2.80
REWI FALLU	2.40	2.00	1.60	1.40
RIMA	4.00	3.20	2.60	2.20
ROBERT BURNS	2.60	2.20	1.80	1.40
ROLSBACH ORCHID	2.40	2.00	1.60	
SANDRA	2.60	2.20	1.80	1.40
SCHWABEN GIRL	2.40	2.00	1.60	
SHIRLEY TEMPLE	2.40	2.20	1.60	1.20
SMILING MAESTRO	2.80	2.40	2.00	1.60
SNOW PRINCESS	2.80	2.20	1.80	1.40
SONATINE	2.40	2.00	1.60	1.20
SOUTHERN CROSS	2.40	2.00	1.60	
SWEETHEART	2.40	2.00	1.60	
TAKINA	4.80	3.80	2.80	2.40
TUNIA'S TRIUMPH	4.80	3.80	2.80	2.40
UNCAS	2.00	1.60	1.20	1.00
WASAGA	2.20	1.80	1.40	1.20
ZUNI	4.00	3.00	2.60	2.20



## Daffodil Bulbs



For Either Pots or Garden

All Prepaid in U. S. A.—All Labeled

**King Alfred** Largest of all Trumpet varieties. Golden yellow. Frilled. 2 for 25c; 10 for.....\$1.00

**Victoria** Trumpet. Yellow; petals white. Large. 3 for 25c; 10 for.....\$0.75

**Emperor** Like Victoria, but entire flower is pure yellow. 3 for 25c; 10 for.....\$0.75

**Poeticus Ornatus** White petals, yellow cup. (Bulbs small.) 4 for 25c; 10 for.....\$0.60

**Von Sion** The yellow double daffodil. 3 for 25c; 10 for.....\$0.75

**Paper Whites** For indoors. Bloom in water. Not the inferior "bargain size." Strong bulbs. 4 for 25c; 10 for \$0.60

**Yellow "Paper Whites"** Grand Soliel d' Or. For indoors. Bloom in water, same as paper whites. 5 for 55c; 10 for.....\$1.00

## Tulip Bulbs

Stocks scarce. Blooming size bulbs.

Giant Darwin Pink Giant Cottage Yellow  
Giant Darwin Red Giant Lavender

PRICES: Any above 5 for 40c; 10 for.....70c  
MIXED GIANT TULIPS. 5 for 35c; 10 for.....60c

## 1942 Fall Glad Prices

We do not say that Glad prices in this folder are lower than we may list the same varieties next spring.

But unless all signs fail, Glad bulbs will have to bring more money than formerly, or commercial growers will have to quit. You will learn more about this from other growers and dealers.

Account labor shortage most of us large growers cut down our plantings last spring. And now that the labor situation has become so much more serious, the chances are that many bulbs will never be dug, but will be left in fields to freeze.

So it is not a matter of price so much as whether the supply will equal the demand. I may be wrong, and hope I am. But in the language of a favorite radio commentator, "And that's the top of the news as it looks from here, ladies and gentlemen."

A sane suggestion is that you buy PART of your Glads this fall anyway. There is no ceiling on Glad prices, nor any floor under them. We are all guessing. In these times, a situation can change over night. We really don't care for many Glad orders this fall ourselves, believe it or not.

Our FALL Glad orders will be filled with our usual liberal overcount on all items that we have in good supply, as before. Do not know now whether we can continue this through the winter and spring season or not.

**NOTICE:** Orders we receive this fall will be booked subject to crop. All we can guarantee is your "priority right". We hope to fill orders complete, but at this writing, (September) can not tell how the crop will turn out nor whether we can get help enough to save it all.

No orders booked without at least 25% payment with order.

Only the kinds, sizes and quantities listed in this folder are offered this fall. Please do not write asking if we will have this or that later. What we will have in addition, if any, will be listed in our 1943 SPRING catalogue, ready for you last of January.

# IRIS

## Special Offers

**Make Your Own Collections**  
(alike or assorted)

### GROUP "A"

Any 8 Iris priced at 20c for \$1.00

### GROUP "B"

Any Iris priced at not over 25c  
5 for \$1.00 20 for \$3.20  
10 for 1.80 25 for 3.75  
15 for 2.55 30 for 4.20  
(Not more than five of any one kind.)

### GROUP "C"

Any Iris priced at not over 40c  
3 for \$0.85 15 for \$3.30  
5 for 1.25 20 for 4.00  
10 for 2.30 25 for 4.50  
(Not more than three of any one kind.)

### GROUP "D"

Any Iris priced at not over 50c  
3 for \$1.10 10 for \$3.00  
5 for 1.60 15 for 4.20  
(Not more than five of any one kind.)

### GROUP "E"

Any Iris priced at not over 75c  
3 for \$1.80 10 for \$4.80  
5 for 2.70 15 for 6.60  
(Not more than three of any one kind.)

## NOTICE

If any Iris sold out, we will send something else "just as good" — unless you say cancel and refund.

**"Carmichael" Collection**  
**\$1.10**

Crystal Beauty  
Gudrun  
Mountain Snow  
Selene  
Venus de Milo  
One Each These  
"Polar Bears," \$1.10.

**Six Delicious Favorites**  
**\$2.22**

Angelus  
Claribel  
Junaluska  
Mrs. W. Jaques  
Sandalwood  
Tiffany  
ONE EACH, \$2.22

**Mountain Collection**  
**\$3.33**

Amenti  
Destiny  
Elkhart  
Jasmania  
Lilamani  
Mountain Snow  
Piute  
Sandalwood  
Tiffany  
Treasure Island  
ONE EACH, \$3.33

**Mile High Collection**  
**\$4.44**

Blended Beauty  
Copper Lustre  
E. B. Williamson  
Exclusive  
Maid of Astatot  
Miss California  
Piute  
Rebellion  
Siegfried  
Treasure Island  
Wellington  
ONE EACH, \$4.44

## Double Peonies



**At Reduced Prices--Prepaid**

	Each
EDULIS SUPERBA. The early rose-pink.....	\$ .45
ELWOOD PLEAS. Immense shell pink.....	.40
FELIX CROUSSE. Brilliant crimson.....	.45
FESTIVA MAXIMA. White, flecked red.....	.45
FRANCES WILLARD. Creamy white.....	.80
JUBILEE. Immense white. Lovely.....	.60
KARL ROSENFELD. Rich crimson.....	.45
KELWAY'S GLORIOUS. Immense white.....	1.50
LA FEE. Magnificent rose-pink.....	1.20
LE CYGNE. (The Swan.) Large white.....	1.20
LONGFELLOW. Snappy red. Splendid.....	.65
MARY SHAYLOR. Lovely shell pink.....	.60
M. JULES ELIE. Giant deep pink.....	.75
M. MARTIN CAHUZAC. Deep maroon.....	.90
MRS. EDW. HARDING. Pure white.....	.75
OCTAVIA DEMAY. Early light pink.....	.50
OFFICINALIS RUBRA. Earliest red.....	.45
PHILIPPE REVOIRE. Dark crimson.....	1.60
RICHARD CARVEL. Brilliant crimson.....	.80
RENIE HORTENSE. Grand rose-pink.....	.65
SARAH BERNHARDT. Apple Blossom.....	.65
SOLANGE. Cream pink, tinted brown.....	.65
THERESE. Enormous soft pink.....	.80

## JD Sez, Sez 'e—

Today (July 13, 1942) my son, Everett C. Long, joins Uncle Sam's Enlisted Reserve Corps of the Army Air Force.

First eight weeks of study and flying will be here at Boulder. Classes at University of Colorado. Flying at local Airport a few miles east of town.

Anticipating this enlistment, Everett has been taking private flying lessons at his own expense the past few months, even buying a plane in order to speed up hours in the air.

As many of you know, Everett has been associated with me in our garden and mail order work since graduating from University of Colorado in 1934.

I had dreams of his taking over more and more of my work, so that I could slow down and serve largely in an advisory capacity, and put in shorter hours. I've put in 42 years hard labor here in Boulder, and am no longer a glutton for work.

Now, instead, it is I who am taking over an extra job. Not complaining, you understand. This is my contribution towards helping win the war.

Everett might have been deferred for some time, but he didn't wait for Uncle to say, "Come hither." He volunteered, with approval and blessing of Mrs. Long, myself and his wife, Anne.

It is my thought that by telling you, our customers and friends, the situation, you will understand why we may not always give our usual sudden service, nor answer inquiries in detail, if at all.

Some of our best employees have also gone into the service, which adds still more to the work and worry of us who are left to carry on.

Our plan is not to ask for more business than our smaller experienced crew can take care of satisfactorily.

P. S. Since the above was written, Everett has passed all tests with excellent grades, flying and in classes here at Boulder.

He is now taking additional work in flying and study. Any more data might be giving military secrets.

## A FEW IRIS POINTERS

If plant Iris late in fall, then cover plants with brush, cornstalks, tomato vines, excelsior, or any coarse material until early spring. This is to prevent alternate freezing and thawing in winter.

I usually protect my late Iris plantings simply by throwing a ridge of soil over the rows with a small hand plow, shovel or hoe, covering everything. In this case I cut the tops back nearly to the rhizomes, planting more like bulbs than plants. Very important to pack soil firmly about the roots and see that they enter the winter in the soil not dried out, though much moisture not needed or desirable. Level the soil early in spring.

## Fragrant Freesias

WHITE. 10 for 25c; 25 for 50c; 100 for.....\$1.60  
RAINBOW MIXED. Colored Freesias, mixed. 10 for 30c; 25 for 60c; 100 for.....\$2.00

## Our 1943 Spring Catalogue

Will try to get Spring catalogues into the mails around January 25th.

If you ordered goods, or requested catalogue last year, you don't need to write for your copy. Your name is on our preferred list.